

Appendix One

SSLEP Delivery Plan 2021/22

Introduction

2021/22 is a significant year of change, for those that we serve, post-pandemic and Brexit, and for the LEP itself, as we undergo a systematic review led by Government.

SSLEP remains fully committed to delivering against its current strategy and contractual commitments, whilst undertaking developmental work to prepare for future change. By 2022 we will have migrated from our current LIS, building upon its strong foundation to define our future Plan for Growth. We will ensure that partnerships, resources and structures are in place to deliver against our ambition to be a region that *thrives and succeeds based on a progressive, diverse and inclusive economy led by our innovative and creative mix of digital, energy and advanced manufacturing, making Stoke-on-Trent and Staffordshire the best place to live, learn, work and do business.*

As an organisation and partnership dealing with uncertainty, we will endeavour to add-value through our wide range of existing programmes, embrace and lead change positively and continue to champion and promote place.

This document is not an outward-facing strategy, but a delivery plan that sets out our roadmap to balance existing delivery whilst implementing change and improvement. We aim to position Stoke-On-Trent and Staffordshire region as a community that works collaboratively, embraces innovation and 'gets things done', thus highly investable.

Objectives:

1. **Governance:** continue to drive strategic change through evidenced-based, ambitious strategy underpinned by robust governance; a platform for future growth
2. **Operations:** continue to progress local projects and initiatives, demonstrating high-impact delivery of capital schemes and test-bed projects, whilst developing granular-level insight to support policy and investment decisions.
3. **Stakeholder engagement:** building mutually-beneficial relationships at a local/regional/national level whilst amplifying the voice of business and the brand of our place.

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Objective	Qtr 1: Apr-Jun	Qtr2: Jul-Sep	Qtr3: Oct-Dec	Qtr 4: Jan-Mar
Governance Ongoing work programme	<p>NED recruitment</p> <p>Fulfilment of (LEP actionable) improvement Plan/APR actions:</p> <ol style="list-style-type: none"> 1. Private sector NED recruitment 2. City Deal Carbon Emissions Reduction Targets reported to SPMG 3. LGF Evaluation Plan implementation and quarterly data returns to CLGU 4. Monthly meetings between CLGU Area Lead, LEP CEO & S151 	<p>Mid-Year review</p>	<p>AGM + formal appointment of new NEDs</p> <p>Induction of new NEDs</p>	<p>Annual Performance Review</p> <p>NED recruitment</p> <p>Development of Business Plan and Budget 2022/23</p>
Governance New developments	<p>Development of new T&F Group to oversee strategic change</p> <p>Alignment of Growth Hub (Governance and Operations)</p>	<p>Sub-group strategic review</p> <p>Reserves Policy development</p> <p>Review and risk assessment of LEP accountabilities</p>	<p>Strategy review/refresh</p> <p>Structural review</p> <p>Review of Governance and of associated Assurance Framework</p> <p>Implementation of any recommendations emerging from:</p> <ul style="list-style-type: none"> • review of accountabilities • Mid-Year Review 	<p>Launch of SSLEP Strategy 2022+</p> <p>Implementation of any recommendations emerging from:</p> <ul style="list-style-type: none"> • Review of Governance and of associated Assurance Framework /any newly released guidance • review of Sub-groups • structural review <p>Review/conclusion of T&F (Strategic Change)</p> <p>Development of Marketing Strategy and Stakeholder Engagement Plan</p>

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Objective	Qtr 1: Apr-Jun	Qtr2: Jul-Sep	Qtr3: Oct-Dec	Qtr 4: Jan-Mar
Operations Ongoing work programme	Appointment and onboarding of CEO Programme Management/M&E of grant programmes incl LGF / GBF / GPF / EZ's / ESIF / City Deal	Programme Management/M&E of grant programmes incl LGF / GBF / GPF / EZ's / ESIF / City Deal	Programme Management/M&E of grant programmes incl LGF / GBF / GPF / EZ's / ESIF / City Deal	Programme Management/M&E of grant programmes incl LGF / GBF / GPF / EZ's / ESIF / City Deal
Operations New developments	Review of existing human and financial resources	Insight Commission to develop local SITREP, increase 'voice of business' and provide granular-level insights locally and nationally	Recruitment of Growth Hub lead SITREP modelling/testing Incl.new economic briefing notes developed for local leaders Business Support Review Commission	Appointment and onboarding of Growth Hub Lead SITREP mainstreamed with review cycle Business Support Review

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Theme	Qtr 1: Apr-Jun	Qtr2: Jul-Sep	Qtr3: Oct-Dec	Qtr 4: Jan-Mar
Stakeholder engagement Ongoing work programme	<p>New CEO Intro meetings and PR</p> <p>Video case studies</p> <p>Thought leadership: Local Gov/MJ articles</p> <p>Monthly 121 with all LA Leaders/CEOS</p> <p>Covid response task force</p> <p>Network of Networks event</p> <p>Strategic engagement with local initiatives and working groups to accelerate growth</p> <p>Championing the interests of SOT/Staffs through strategic engagement with Midlands Engine/LEP Network/Peers/ Government</p>	<p>Annual report 20/21 video/press promo highlighting impact of investment</p> <p>Monthly 121 with all LA Leaders/CEOS</p> <p>Covid response task force</p> <p>Network of Networks event</p> <p>Strategic engagement with local initiatives and working groups to accelerate growth</p> <p>Championing the interests of SOT/Staffs through strategic engagement with Midlands Engine/LEP Network/Peers/ Government</p>	<p>Monthly 121 with all LA Leaders/CEOS</p> <p>Covid response task force</p> <p>Network of Networks event</p> <p>Strategic engagement with local initiatives and working groups to accelerate growth</p> <p>Championing the interests of SOT/Staffs through strategic engagement with Midlands Engine/LEP Network/Peers/ Government</p>	<p>Monthly 121 with all LA Leaders/CEOS</p> <p>Covid response task force</p> <p>Network of Networks event</p> <p>Strategic engagement with local initiatives and working groups to accelerate growth</p> <p>Championing the interests of SOT/Staffs through strategic engagement with Midlands Engine/LEP Network/Peers/ Government</p>
Stakeholder engagement New developments		<p>Economic Insight forum launch to share existing insights and support the development of new SITREP</p>	<p>Business engagement: test-bed survey launch</p> <p>Thought leadership: series of round table events - economic changes/recovery/net zero etc</p> <p>Strategy refresh consultation</p>	<p>SSLEP Strategy Launch event</p> <p>SITREP disseminated locally</p> <p>Business engagement: ongoing surveys</p> <p>Thought leadership: series of round table events - economic changes/recovery/renaissance</p>