

Staffordshire Health and Wellbeing Board – 02 September 2021

Health and Wellbeing Strategy

Recommendations

The Board is asked to:

- a. Endorse the proposed structure for a revised Health and Wellbeing Strategy
- b. Commit to supporting the further development and implementation of the Health and Wellbeing Strategy

Background

1. At the June Health and Wellbeing Board, it was agreed that a number of related documents should be brought to the Board: the Joint Strategic Needs Assessment, Director of Public Health Annual Report and a revised Health and Wellbeing Strategy.
2. The current Health and Wellbeing Strategy was prepared in 2018 and was expected to run until 2023. The Strategy is high level and focused on Healthy Life Expectancy.
3. Covid has had a significant and potentially lasting effect on the health and wellbeing of Staffordshire residents. There are signs that Healthy Life Expectancy and a range of health metrics are worsening. There is also a strong sense that the pandemic has highlighted a range of opportunities and assets that we could harness to improve health and wellbeing.
4. A revised Health and Wellbeing Strategy is required to bring it up to date and capture the lessons from the pandemic. A proposed structure for the Strategy is as follows:
 - a. Section 1: The data
 - i. JSNA: summary of the key findings
 - ii. Learning from Covid?
 - iii. Inequalities
 - b. Section 2: What the Board members say – a summary of feedback from Board members about the strategy
 - c. Section 2: Health and Wellbeing priorities
 - i. Obesity
 - ii. Mental Health
 - iii. Other?
 - d. Section 3: A strengths-based approach
 - i. Where does personal responsibility end?
 - ii. Health in all Policies?
 - iii. Information, advice, guidance and signposting
 - iv. Digital and AT

- v. The importance of early intervention
 - vi. Learning from elsewhere - Frome and Wigan
 - vii. Supportive Communities - the role of community assets (Parish Councils, VCS, libraries, local champions etc in here)
- e. Section 4: Taking it forward
- i. 'Light touch' governance to encourage and enable 'many flowers to bloom'
 - ii. Requirement for Integrated Care Board to consider Health and Wellbeing Strategy in developing its plan for the NHS
 - iii. Complimentary roles of Health and Wellbeing Board and Integrated Care Partnership
5. The timeline for develop a revised Health and Wellbeing Strategy is:
- a. Summer 2021: Individual discussions with Board members
 - b. 2 September 2021: agree JSNA and format of Strategy at Board
 - c. September 2021: complete individual discussions with Board Members
 - d. End September 2021: initial draft prepared
 - e. September to December 2021: engagement with partners and public
 - f. 2 December 2021: final draft brought to Board for consideration and amendment
 - g. January 2022: publication
 - h. March 2022: action plan for implementation brought to Board

Contact Details

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