

Aspirations All Party Working Group – Executive Response Action Plan

Cabinet: 15 April 2020

	Recommendation	Proposed action (or action already taken)	Lead Member/Officer	Deadline
No.1	<p>Ensure a continued focus on raising aspirations, including exploring the potential approach to:</p> <ul style="list-style-type: none"> • Identify communities and groups where aspirations are limited, including disadvantaged groups, which may need additional focus and monitoring impact on life chances. • Identify evidence-based approaches to raising aspirations amongst groups where life-chances and aspirations have traditionally been limited. 	<p>Two deep-dive visits have been undertaken to other partners of the country, facilitated by Shared Intelligence, and involving Cabinet Members, members of the Senior Leadership Team, and partner colleagues. These visits explored how other areas are tackling the challenge of raising aspirations. A number of themes have emerged from these visits, including the benefits of having a locality focus. A subsequent action plan is being developed for Spring 2020.</p> <p>Building on this initial Aspiration APWG work, the next focus is <i>'How can communities raise aspirations around lifelong career learning and upskilling, ensuring all local people have a higher skill level to access better jobs?'</i></p>	Cllr Philip Atkins / John Tradewell / Andrew Donaldson	Complete (with ongoing wider activity)
No.2	<p>Ensure that Staffordshire County Council utilises its role as an influencer to drive Aspirations with partners, such as:</p> <ul style="list-style-type: none"> • Encourage a greater range of sectors and employers to offer work-experience opportunities, and include shadowing of professional roles or occupation. • Explore options for early advice and guidance prior to secondary school selection and prior to KS4 options selection. 	<p>The Education and Skills Strategic Group brings together a wide range of providers, partners and stakeholders from across the education and skills landscape. The group has agreed that aspiration and best practice are the priorities for 2019-20 and will hold a workshop on each.</p> <p>The APWG recommendations are to be discussed at an Education and Skills' Aspiration workshop in Spring 2020 and taken forward as appropriate through the seven agreed priority areas of the Education and Skills Strategic Group:</p>	Cllr Philip White / Darryl Eyers / Helen Riley / Tony Baines / Tim Moss	Spring 2020 (with ongoing wider activity following the workshop)

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<ul style="list-style-type: none"> • Implement career pathways guidance tools, which enable matching of personal and academic interests to occupations. • Implement approaches to raise aspirations for those in identified priority groups (e.g. Children in Care) • Review of current work experience programme and whether this is ‘fit-for-purpose’; covering a broad range of occupations and sectors and actively raising career aspirations amongst young people. • Develop career pathway and guidance tools which function universally, and apply to adults of all ages looking to change career or return to work. • Develop pan-Staffordshire directory of available courses and apprenticeship opportunities, linked to career pathways and guidance. 	<ul style="list-style-type: none"> • Inclusion • Aspiration • Outcomes • Curriculum offer • Best practice • Emotional wellbeing • Capacity 		